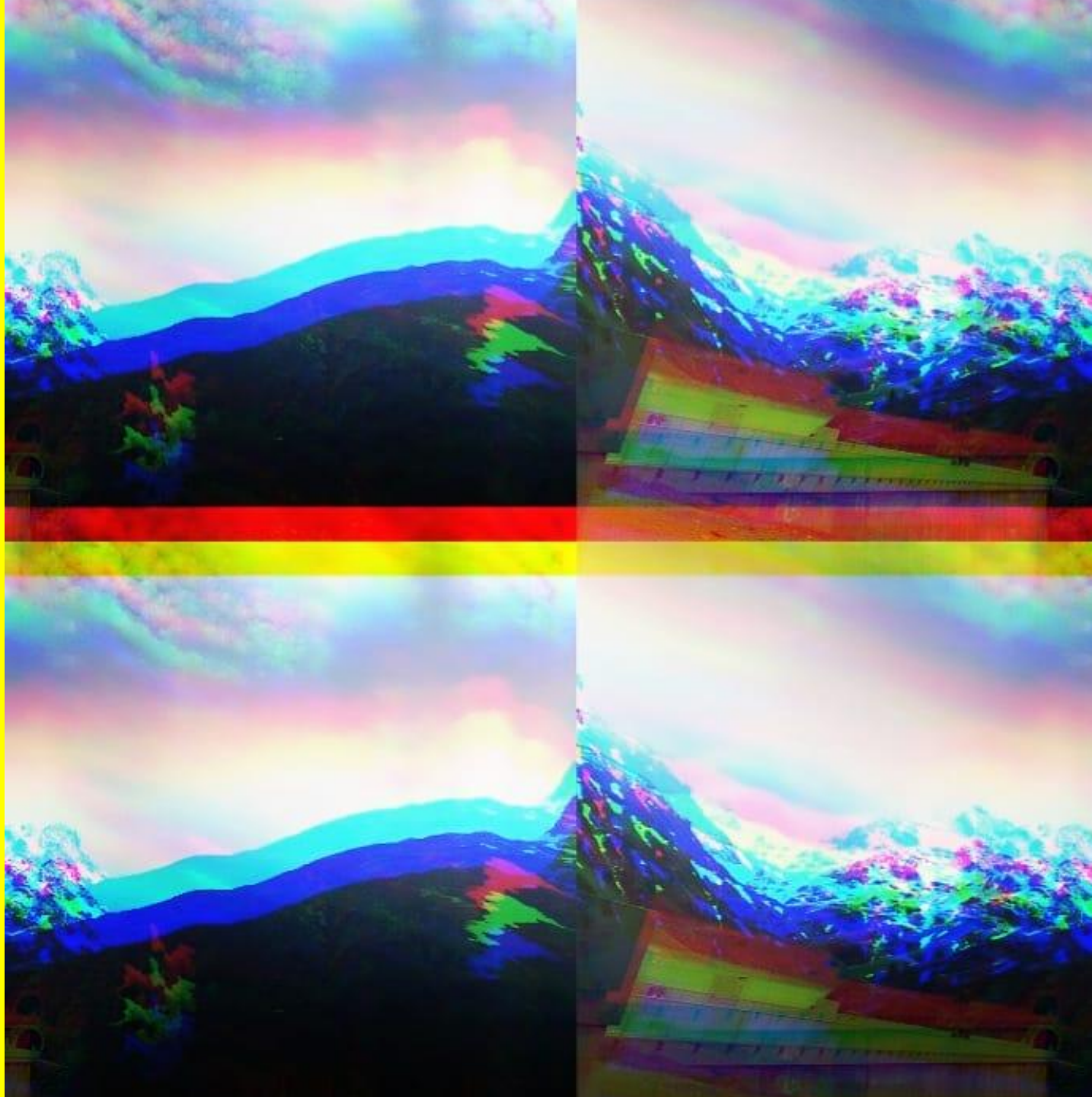


CAMBRIDGE FESTIVAL



ART & CARE: Study day


**arts aren't a luxury;
they are your competitive advantage**
christian madsbjerg



spaces of + infrastructures 4 care

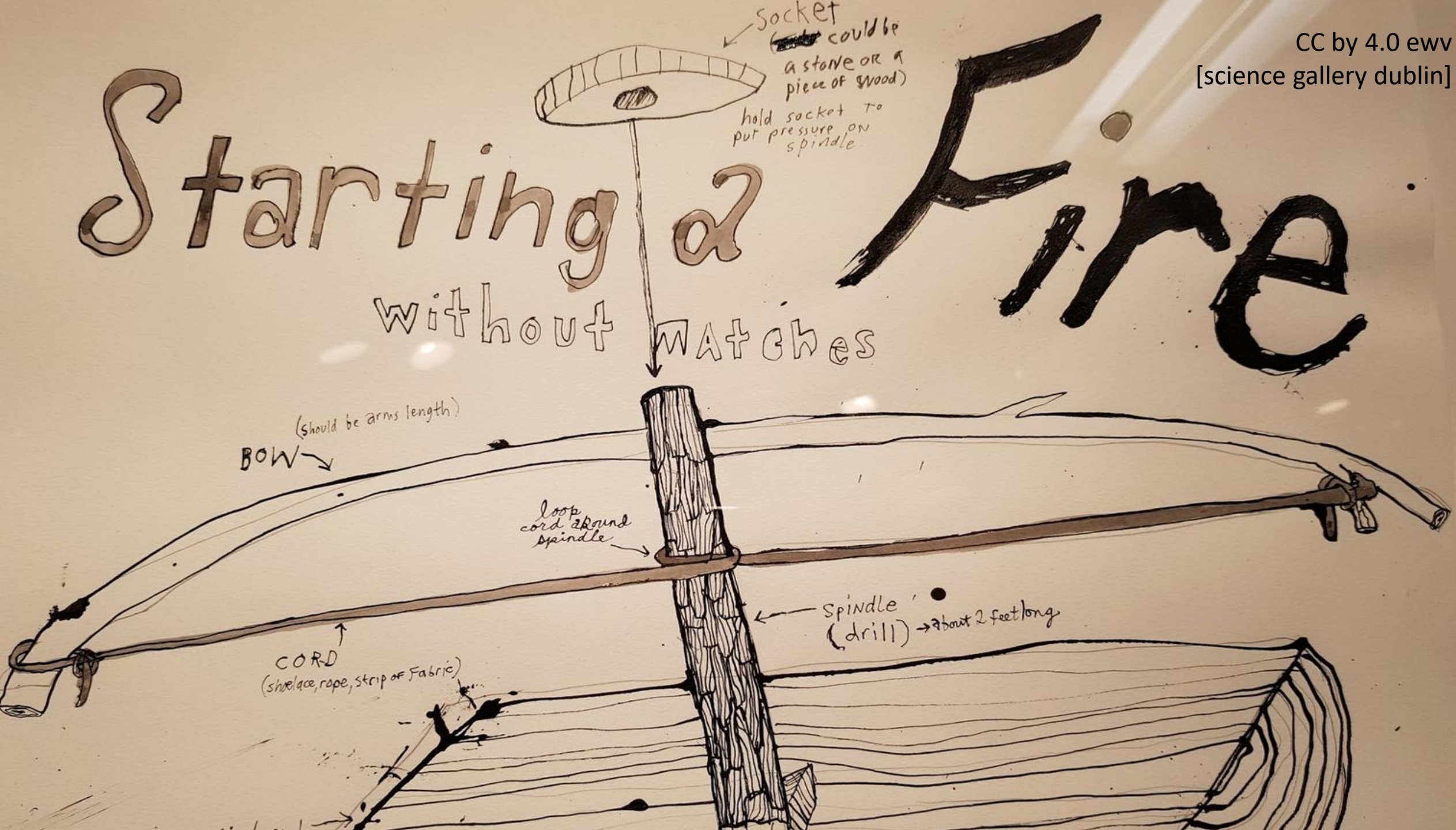
art driven innovation and artistic activism 4 the purpose of good

eveline wandl-vogt

 @caissarl #k4h+ #explorations4u
art & care study day 2021 | 04 | 02 <ischgl>

Starting a Fire

without matches





exploration space (at) austrian academy of sciences

2017.11-
movement / space / working group for innovation and experimentation
with the aim to **transform the humanities**



ars electronica research institute knowledge for humanity (k4h+)

2019.09-
antidisciplinary research institute
with the aim to accelerate knowledge into action, drive art based innovation and artistic
activism and contribute to **invent a more inclusive, sustainable, responsible future**



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art society technology science

knowledge partnerships

eg care, art, research NW



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(at) austrian academy of sciences

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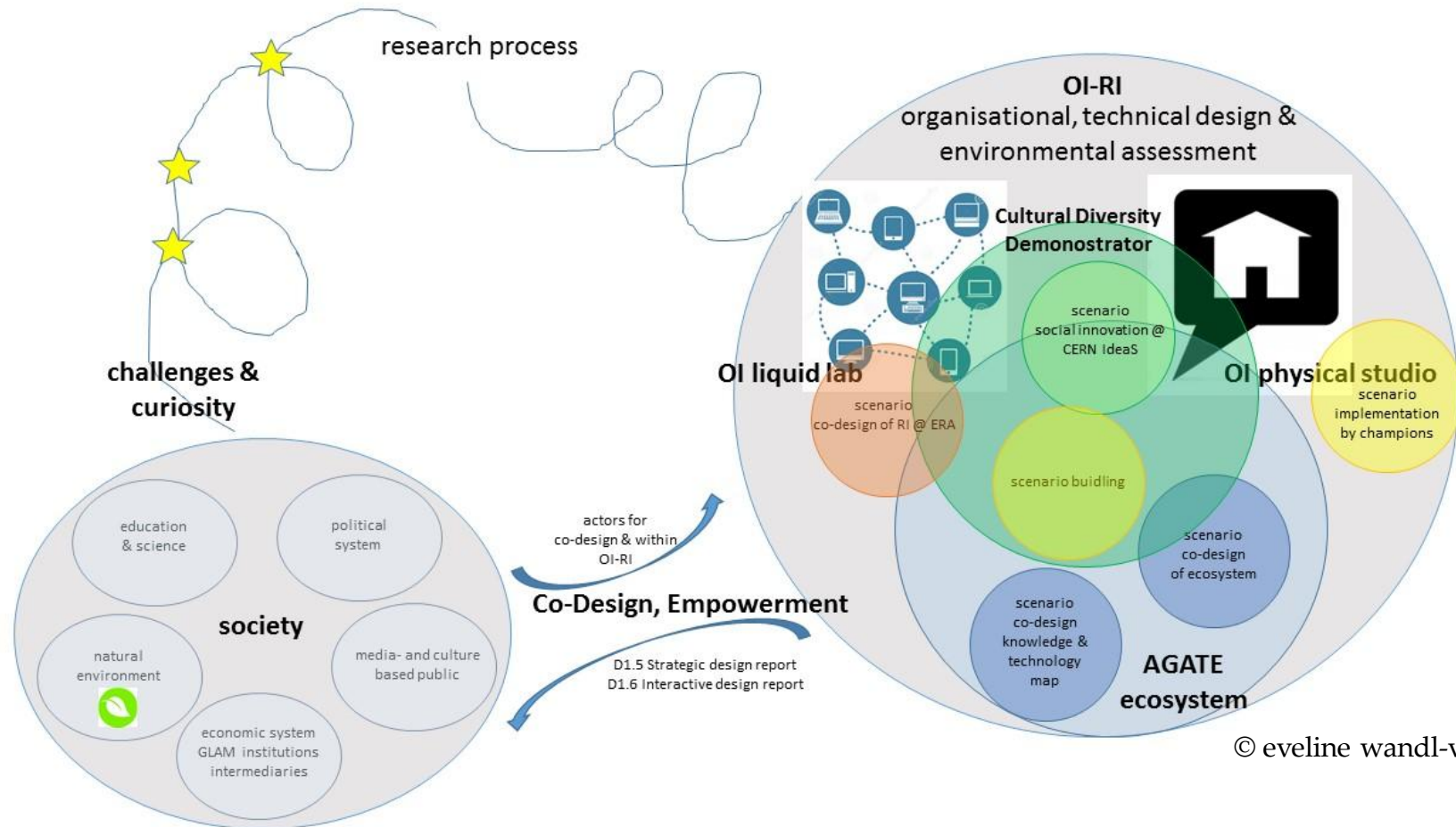
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open innovation RI

hybrid, liquid, methodological



open innovation

... is a distributed process ...
... based on purposively managed knowledge flows
across organizational boundaries...
using pecuniary and non-pecuniary mechanisms

[bogers and chesbrough 2014]

best practice examples for open innovation of the austrian government

inclusive, responsible, sustainable future living

concepts

- emerging technologies
- social innovation
- knowledge society
agenda knowledge4development
- emotions

• smart city
c.f. [smart city vienna](#)

• social city
c.f. [social city vienna](#)

• knowledge city
c.f. [knowledge city vienna](#)

• happy city
c.f. <https://thehappycity.com/>

humanity centered design (HYCD)

federico donelli

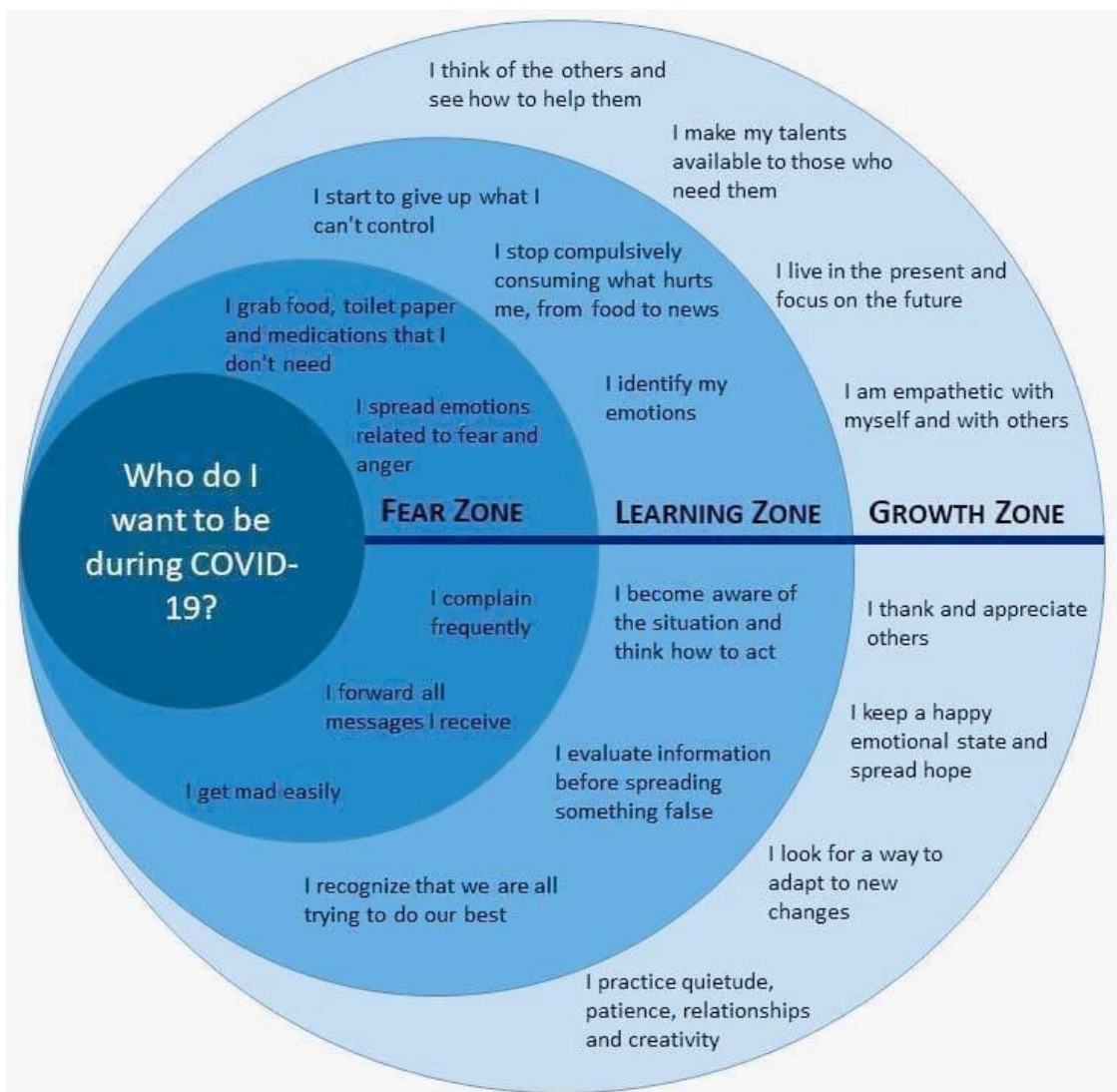
- participatory methods
open innovation
- SDGs
social innovation
- digital humanism
extended intelligence

- human
good to people

- human
totality of human beings, society

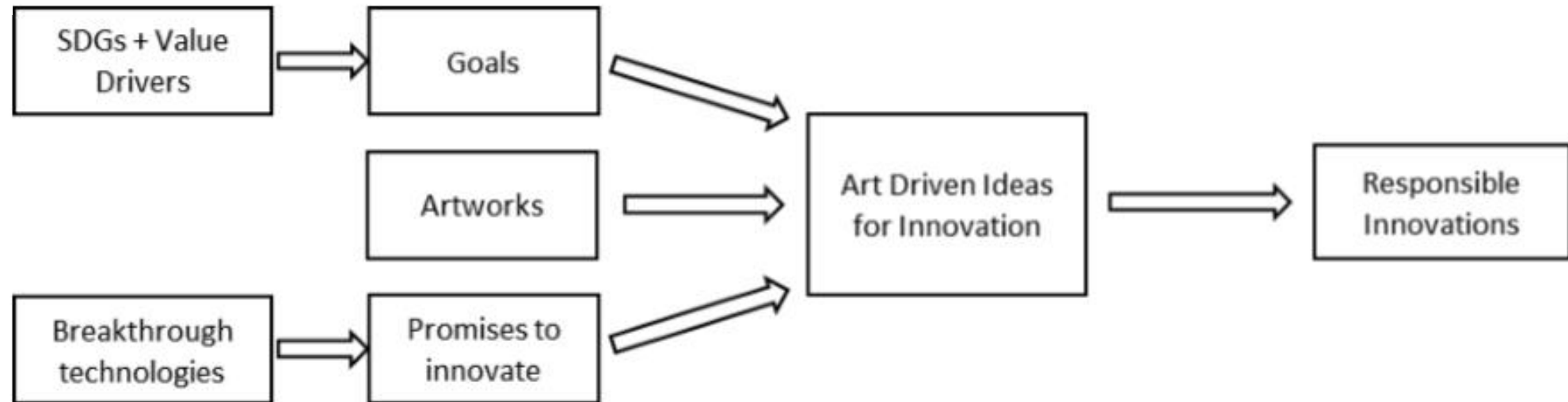
- human
counterpart in the human-machine dualism





art driven innovation

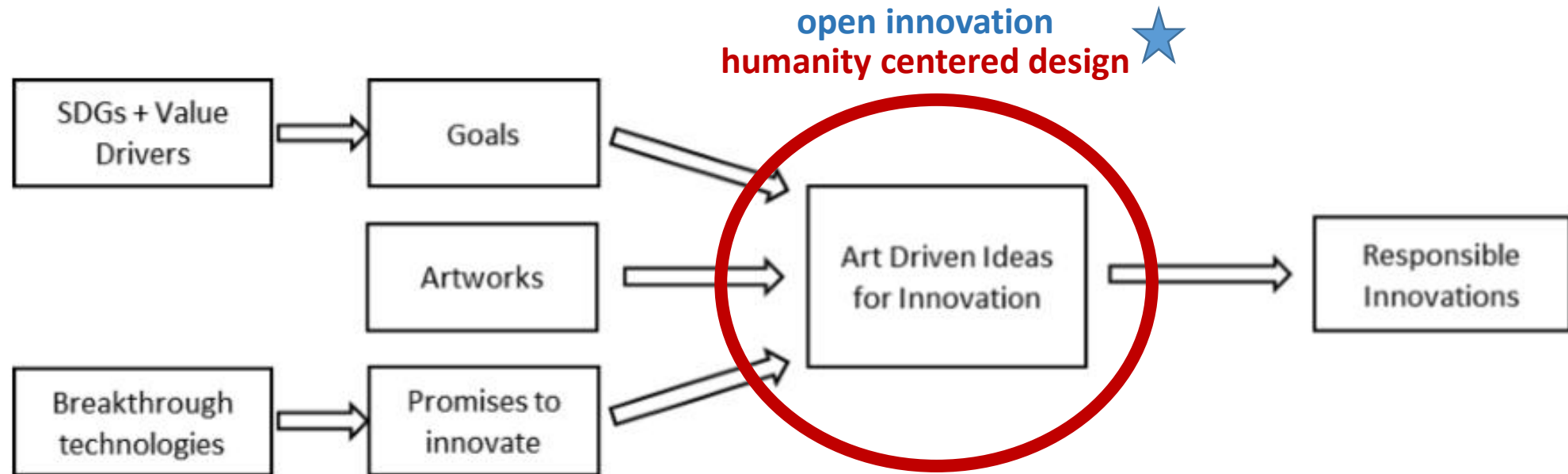
inclusive, sustainable, responsible futures



Art Driven Innovation Framework

art driven innovation

inclusive, sustainable, responsible futures



Art Driven Innovation Framework

artistic activism

art = social change

artistic activism



[center for applied human rights 2020](#)

1. mobilises affect and effect
2. thrives in the contemporary landscape
3. has been used throughout history
4. creates openings
5. is accessible
6. stimulates a culture of creativity
7. energizes people and organizations
8. is about the long game
9. is peaceful and persuasive

© [center for artistic activism 2021](#)

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